

The exchange place for
impact players
acting for change

Since 2019, SIA was designed to bring support to European impact players, exchange field experience and inspire new impact initiatives.



With the SIA impact investment awards, the SIA conferences and the SIA live channel, impact players have all means to show the way for more sustainable investments.

SIA Academy leaders, partners and nominated projects were presented during the following conferences. The 2023 program of SIA Conferences will be announced shortly.



in Paris on 17 May, 2022



in Mainz on 13 July, 2022



SIA Producers



Advanced Impact Research (AIR) is a research institute built on strong experience in standard setting and certification within ESG & Impact Investments.

AIR supports transformative change, with comprehensive analysis and evaluation of sustainable investments beyond regulation, in order to enable stronger impact orientation in financial markets.

«Positive impact is the ultimate objective of our work. We intend to highlight and enable investments that make a measurable contribution to solving environmental and social challenges. This is also the ambition of the SIA Academy that we support with our scientific experience and track record in Sustainable Finance» says Timo Busch, Academic Director of AIR.



SKILLS is a communication company specialised in the investment industry (Asset Management, Banking, Insurance...) with a broad client experience in the fields of ESG and impact investing. SKILLS founded Sustainable Investment in Action in 2019, convinced

that communicating about concrete impact initiatives, alongside field impact players would inspire a strong momentum for change.



Submit your project!

An eligible project must be led by European investors. It must have been running for a minimum of one year and fulfill stringent criteria:

- **Impact** (60% of the total grade):

Materials and supporting data proving impact must be provided by the project leader.

- **Involvement** (20% of the total grade):

Effectiveness of engagement with stakeholders and local communities (human impact).

- **Replicability** (20% of the total grade):

The project can be adapted or reproduced by others.

All nominated projects will be offered a video pitch realised by SIA and presented during all SIA conferences. SIA Award winning projects will be invited at all SIA conferences. Other nominated projects could be represented during SIA conferences.

Project submission fees: 600€. *Free for Academy leaders or conferences sponsors.*



Calendar of the 2023 edition

A screening of all eligible projects will be ensured by AIR researchers and the nominees will be submitted to the SIA jury.

- **Sept 2022 / Jan 2023**

Project submission

- **Mar / Apr 2023**

Nominees pitching preparation

- **Jan / Feb 2023**

Jury deliberation

- **From May 2023**

Conference & Awards ceremonies

Awards Jury



Supporting Partners





SIA Awards 2022

9 Winners

138 Impact projects reached

12 Countries represented

27 Projects nominated

Nationalities of the nominees' lead investors:



Supported by
FUTUR7
CAPITAL



Supported by
Meridium
for people and the planet



Supported by
AG2R LA MONDIALE



Supported by
accenture



Supported by
various Danish investors 



Supported by
artha
IMPACT



Supported by
artha
IMPACT



Supported by
Amundi
ASSET MANAGEMENT



Supported by
BLUE LIKE AN ORANGE
Sustainable Capital

SIA Awards 2021

7 Winners

160 Impact projects scanned

9 Countries represented

16 Projects nominated






The mission of the SIA Academy

The SIA Academy is the exchange place for impact players acting for change. Produced by SKILLS & AIR, it is designed to bring support to European impact players, exchange field experience and inspire new impact initiatives.


- Exchange experience to foster change
- Raise sustainable investment standards
- Highlight impact finance best practice
- Leverage expertise of international awards jury
- Organise annual impact investments awards
- Produce multi-local impact conferences in Europe



SIA Academy support packs

SIA Academy leaders & partners are European major and influential impact investment players committed to share best practice, bring experience, raise sustainable investment standards to eventually inspire more impact projects and investors in Europe. They commit to support the development of the only academy for impact. These agreements are signed for 3 years.


SIA Academy leader	SIA Academy partner
20.000€/year	10.000€/year
<ul style="list-style-type: none"> • Participation to SIA Academy committees to set the scene for more impact investing in Europe. • Benefit from impact research exchange with AIR • Speaking opportunity in 2 impact conferences in Europe (supported by local media partner). • Other conferences' speaking slot at preferred rates. • Branding at all times including in conferences. • Invitation to 3 SIA live video panels. • Free submission of 5 impact projects. • One interview with media partner alongside other SIA partners. • Logo presentation on all advertising of SIA Awards presented in media partners publications 	<ul style="list-style-type: none"> • Participation to SIA Academy committees to set the scene for more impact investing in Europe. • Speaking opportunity in 1 impact conference in Europe (supported by local media partner). • Other conferences speaking slot at preferred rate. • Branding on SIA marketing excluding conferences. • Invitation to 1 SIA live video panel. • Free submission of 2 impact projects. • Logo presentation on all advertising of SIA Awards presented in media partners publications.



SIA Conferences sponsor packs

After Paris and Mainz last year, the SIA conferences and awards ceremonies are envisaged in the coming years in Zurich, Milan, Madrid, Amsterdam. These conferences are attended by few hundreds of C-level investors, media & ESG influencers.

SIA conferences' sponsors packs range from 8,000€ to 12,000€ per conference and include speaking opportunity, branding visibility, exhibition space, conference free passes...



The 2022 SIA Conferences

SIA Academy leaders, partners and nominated projects were presented during the following conferences:

Option Finance

in Paris 17 May, 2022.

[WZ] BÖRSEN-ZEITUNG

in Mainz on 13 July, 2022.

The new impact network

Discover concrete sustainable investment projects, exchange with leading impact players, find the keys to your own impact initiative.



Impact TV: experience and broadcasting power

«Impact TV has been producing impact video contents with 500 leaders since 6 years» says Jörg Birkelbach, its founder.

Impact TV boasts strong broadcasting power* with:

- **270.000 page impressions**
- **1.200 airtime hours**
- **170.000 unique viewers from most countries in Europe**
- **12.500 Amazon fire TV subscribers**

*FY 2021 figures



SIA Live audience reach

SIA Live programs are broadcasted by Impact TV and many other SIA partners via multiple channels, targeted to a senior audience in the Investment World.



SIA Jury members and partners will contribute to the program and share these contents within their communities.



The editorial line of SIA Live

A variety of short video formats and tutorials across various topics:

- **Visit some inspiring impact projects** to feel the reality of impact investing
- **Hear the voice of the SIA** Jury members
- **Share the recipe** of impact project leaders to overcome the obstacles
- **Impact investor**, the keys to succeed and to avoid greenwashing traps
- **Address the SIA experts** on the SIA Live forum



Sponsorship opportunities

European investors are invited to sponsor the SIA Live programs.

3 options ranging from 3,000€ to 5,000€:

1. **Logo visibility** on individual program contents
2. **Recorded video exchange** with one SIA expert partner and logo visibility (10 mn)
3. **Other packages** also with details upon request:
 - Exclusive branding over a time period
 - Sponsoring a program series on a given impact theme