



# SIA

## SUSTAINABLE INVESTMENT IN ACTION

May 3rd, 2022  
Paris

## Impact, Inform, Inspire.

SIA was created to bring recognition, commitment and financial support to impact projects, run by investors in order to encourage new initiatives.

### Awards

Improve your recognition  
as an impact investor

### Conference

Attended by European  
investors, media and  
ESG influencers

### Communication

Raise your project's  
visibility across Europe

Jury



Partners



#SIAESG

# SIA highlights Impact projects run by investors



A **conference** followed by an **awards ceremony** in Paris, attended by **investors, media & influencers** will be an exceptional opportunity to engage a new audience with the **impact of your project**.

**Conference & Investors**

**Awards & Recognition**



**Awards** will be **judged by an independent and expert jury**.

8 awards based on the United Nations SdGs:

- Resources (SDG 12 & 13)
- Basic Needs-Poverty (SDG 1 & 2)
- Well-being-Health (SDG 3)
- Living conditions-living standards (SDG 8 & 11)
- Ecosystems (SDG 14 & 15)
- Basic Needs- Utilities (SDG 6, 7 & 9)
- Well-being-Education (SDG 4)
- Living conditions-Inequalities (SDG 5, 10 & 16)

**Communication & Visibility**



**A communication plan can be proposed to eligible projects**

- Video and leaflet
- Press information channeled through media partners
- Digital campaign, webpage developed by SIA

## Submit Your Project!

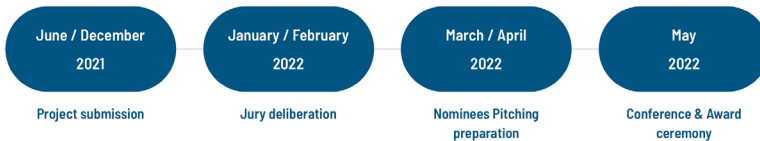
An eligible project must be led by European investors (for profit organisation). It must have been running for a minimum of one year and fulfill stringent criteria:

**Impact:** Materials and supporting data proving impact must be provided by the project leader.

**Involvement:** Effectiveness of engagement with stakeholders and local communities (human impact).

**Replicability:** The project can be adapted or reproduced by others.

## Calendar of the 2022 edition



## A look at SIA 2021

**7** winners

**160** Scanned impact projects

**9** Countries represented

**16** Projects nominated

## Sponsors



**LYXOR**  
Asset Management  
SOCIETE GENERALE GROUP

**DNB**