

# SIA Awards 2022 - Project submission

Please complete the document and send it via email  
([contact@sustainableinvestmentinaction.com](mailto:contact@sustainableinvestmentinaction.com)) before the closing date  
in order to validate your application for the SIA 2022 Awards.

## 1- Impact project contact information

### A. Project Leader

Name of the impact project: .....

Name of the organization leading the project (different from the investor-s)? .....

Name of the main contact person: .....

Please enter a valid email address. You will receive a notification once your project is submitted and get potential jury questions if requested.

Email: ..... Phone number: + .....

### B. Project Investor(s)

Name(s) and capital % of the main project investor(s): .....

Type of the organization(s) investing in the project?

*Only, impact projects supported by "for-profit" organizations are eligible to SIA. Those supported by NGOs or foundations and financed by donations or subsidies are not eligible.*

- « For Profit » Corporate: .....
- « For Profit » Social Entrepreneur: .....
- « For Profit » Financial institution: .....

*If the investor is an investment fund, please specify its name: .....*

*An impact investment fund cannot be eligible in itself. But if the fund finances a major impact project, this project can be eligible; the fund will then be the Investor.*

Nationality of the main project investor(s): .....

Name/Job Title of the main project Investor representative: .....

Please enter a valid email address. You will receive a notification once your project is submitted and get potential jury questions if requested.

Email: ..... Phone number: + .....

## 2- Project general presentation

2-1. Describe your project, its context and the essential points to remember (500 characters max.)

2-2. What are the primary impact objectives of your project? What urgency does your project address? (500 characters max.)

2-3. Among the following categories, where would your project be best placed? Which majors SDGs does it mainly cover?

*Please pick **one** primary category. If your project was to address other SDGs (secondary categories), you can mention it and detail those impacts in section 3-A.*

SIA Awards 2022	RESOURCES & ECOSYSTEMS	BASIC NEEDS (BESOINS FONDAMENTAUX)	WELL-BEING (BIEN-ÊTRE)	LIVING CONDITIONS (CONDITIONS DE VIE)
8 Categories	<b>RESOURCES</b> • SDG/ODD 12 & 13  <b>ECOSYSTEMS</b> • SDG/ODD 14 & 15	<b>PAUVRETÉ/ POVERTY</b> •SDG/ODD 1 & 2  <b>SERVICES/ UTILITIES</b> •SDG/ODD 6 & 7 & 9	<b>SANTÉ / HEALTH</b> • SDG/ODD 3  <b>EDUCATION</b> • SDG/ODD 4	<b>MODE DE VIE/ LIVING STANDARDS</b> • SDG 8 & 11  <b>INÉGALITÉS/ INEQUALITIES</b> • SDG 5 & 10 & 16

## 3- Evaluation by criteria

### A. Impact (70% of the total SIA score)

A-1. Describe the impact of your project (in absolute terms, relative to other similar projects...) (500 characters max.)

A-2. Is this impact objective in the heart of your project’s development strategy (For impact project) or is impact a consequence of the strategy (With impact project)? .....

A-3. What has been the evolution of this impact and how do you plan to ensure its progression? Was this project a one-off or will there be a continuation of the project? (500 characters max.)

A-4. How do you evaluate this impact (units of measurement chosen and reasons for this choice)? (500 characters max.)

A-5. Do you have the means to show the impact through certifications from sources internal or external to your company? Which ones? (500 characters max.)

*Please attach any impact measurement proof (if available)*

## **B. Involvement (15% of the total SIA score):**

*Effectiveness of engagement with stakeholders, Social/Human impact.*

B-1. Did you include a social/human impact objective in the project since its inception: .....

B-2. To what extent did employees or other stakeholders (associations, NGOs, local communities, officials...) have input or participate into the project? (500 characters max.)

B-3. Number and types of persons involved:

B-3. Can you prove the positive social/human impact of the project through certifications from internal or external sources? Which ones? (500 characters max.)

*Please attach any involvement and human impact measurement proof (if available)*

## **C. Replicability (15% of the total SIA score):**

*The project can be adapted or reproduced by others.*

C-1. What are the conditions that permit the replicability of your project? (600 characters max.)

C-2. Do you have the ambition to develop your project further in new areas/sectors/countries? If so, in what time frame? (500 characters max.)

C-3. If you have encouraged the development of other projects similar to yours, please specify in what form (Sponsorship, Financing, Support ...)

*Please attach any replicability measurement proof (if available)*

## **4 - Benefits of your impact project for Investors**

*This section aims at highlighting all benefits your project brings to investors supporting it, either financial or others.*

4-1. Describe the secondary benefits that investors in your project get (human, recruitment, image, CSR, local development, social/environmental innovations...) (500 characters max.)

4-2. Describe the material benefits investors can derive from this project (financial if the project generates income, partnerships) (500 characters max.)

4-3. What investment duration are you expecting from investors to allow your project to reach its efficiency scale and the long-term effects of its impact? .....

*If the figures were confidential, you could express these benefits as an investment ratio ROE/IRR: Internal Rate of Return /MOIC: Multiple on Invested Capital...*

*Please attach any proof of material or non-material benefits brought by the project.*