



SIA

SUSTAINABLE INVESTMENT IN ACTION

3 May 2022
Paris

Impact, Inform, Inspire.

SIA was created to bring recognition, commitment and financial support to impact projects, run by **investors** in order to encourage new initiatives.

Awards

Improve your recognition as an impact investor and gain traction

Conference

Attended by European investors, media and ESG influencers

Communication

Raise your project's visibility across Europe

Jury



Partners



#SIAESG

SIA highlights Impact projects run by investors



A **conference** followed by an **awards ceremony** in Paris, attended by **investors, media & influencers** will be an exceptional opportunity to engage a new audience with the **impact of your project**.

Conference
&
Investors

Awards
&
Recognition



Awards will be **judged by an independent and expert jury**.

8 awards based on the United Nations SdGs:

- Resources (SDG 12 & 13)
- Basic Needs-Poverty (SDG 1 & 2)
- Well-being-Health (SDG 3)
- Living conditions-living standards (SDG 8 & 11)
- Ecosystems (SDG 14 & 15)
- Basic Needs- Utilities (SDG 6, 7 & 9)
- Well-being-Education (SDG 4)
- Living conditions-Inequalities (SDG 5, 10 & 16)

Communication
&
Visibility



A communication plan can be proposed to eligible projects

- Video and leaflet
- Press information channeled through media partners
- Digital campaign, webpage developed by SIA

Submit Your Project!

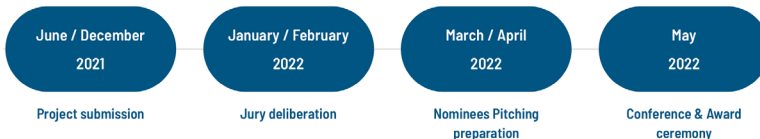
An eligible project must be led by European investors (for profit organisation). It must have been running for a minimum of one year and fulfill stringent criteria:

Impact: Materials and supporting data proving impact must be provided by the project leader.

Involvement: Effectiveness of engagement with stakeholders and local communities (human impact).

Replicability: The project can be adapted or reproduced by others.

Calendar of the 2022 edition



A look at SIA 2021

7 winners

160 Scanned
impact
projects

9 Countries
represented

16 Projects
nominated

Sponsors

LYXOR
Asset Management
SOCIETE GENERALE GROUP

