



Selection process



Welcome to SIA application form. SIA is a simple idea. We believe in leadership by example and that concrete actions can have a significant impact and inspire others.

Quick reminder!

Project Eligibility Criteria:

How do you know if you are the leader of an eligible project?

An eligible project must be led and supported by investors. It must have been running for a minimum of one year and fulfill stringent criteria.

- Impact: Your project must have a measured and gradual ESG impact on one or more of the United Nations' SDGs. You must have quantitative evidence of this impact (internal/external sources...).
Involvement: Your project must demonstrate its effectiveness, engagement and impact on stakeholders and local communities.
Replicability: Your project can serve as an example for others and be adapted by them. Can you welcome other investors, or other actors on this project? Can you facilitate the replication of this project in other frameworks and geographies?

Caution! The questionnaire will be presented in English and therefore has to be filled accordingly. Applications written in other languages will not be taken into account. Before submitting you need to consider all the prerequisites necessary for your participation in the SIA awards. Please note that once you start the SIA questionnaire, it will not be possible for you to save your answers as you complete it. Once you submit your project, you will no longer be able to modify it. We therefore strongly recommend that you download the questionnaire, which is listed at the bottom of the page, in order to analyze it in advance.

1- Impact Project Investor information

- What is the name of your company?
Located:
In which sector of activity is your company located?
« For Profit » Corporate
« For Profit » Financial institution
« Non Profit »
« Social entrepreneur »

Size of your company:

Table with 2 columns: Employees, and 2 rows: >5,000, <5,000

- What are the details of the main investor(s) supporting the impact project?
Name(s) and capital % of the main project investor(s):
Nationality of the main project investor(s):





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- Will the project investor(s) present the impact project submitted to SIA alongside the project leader? Yes/No
- Name/Job Title of the main project Investor representative:  
.....

2- Impact Project leader information:

- Who, in the company, oversees the project:
  - Team: .....
  - Department: .....
  - Representative's name: .....
  - Other information: .....
- Contact Information of the main project leader(s)
  - Name of the main contact person: .....
  - Please enter a valid email address. You will receive a notification once your project is submitted and get potential jury questions if requested.  
Email: .....
  - Phone number: +.....
- Location of the project (country & city): .....
- Your project:
  - Name : .....
 Other information that characterizes it (signature, ambition, manifesto...)  
 .....  
 .....  
 .....  
 (3 lines maximum)

3- Project Pitch:

- Describe your project, its context and the essential points to remember:  
.....  
.....  
(Max 1200 characters)
- What are the primary objectives of your project? What issue(s) is (are) covered? What urgency did your project address? How is the project related to your company's DNA? :  
.....  
.....  
(Max 1200 characters)
- How did your company work with local entities—regulators, NGOs etc?  
.....  
(Max 500 characters)
- What issues/problems did you encounter along the way and how were these overcome?  
.....  
(Max 500 characters)
- Which SDG(s) does your project cover?  
(Max 300 characters)  
List relevant SDGs: .....

SIA QUESTIONNAIRE TEMPLATE

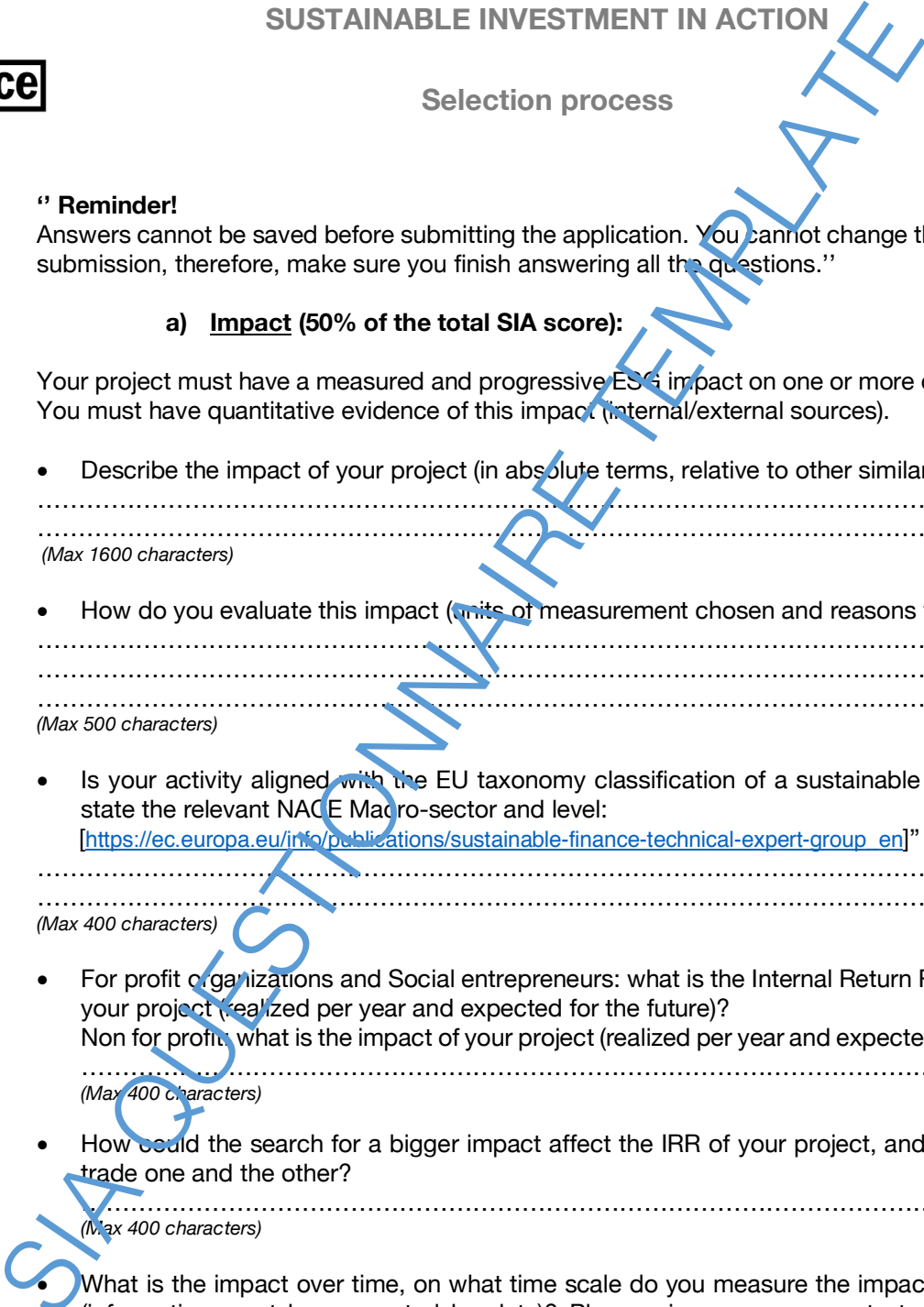
Reminder!

Answers cannot be saved before submitting the application. You cannot change the answers after submission, therefore, make sure you finish answering all the questions.

a) Impact (50% of the total SIA score):

Your project must have a measured and progressive ESG impact on one or more of the UN SDGs. You must have quantitative evidence of this impact (internal/external sources).

- Describe the impact of your project (in absolute terms, relative to other similar projects...):  
.....  
.....  
(Max 1600 characters)
- How do you evaluate this impact (units of measurement chosen and reasons for this choice)?  
.....  
.....  
(Max 500 characters)
- Is your activity aligned with the EU taxonomy classification of a sustainable activity? Please state the relevant NACE Macro-sector and level:  
[https://ec.europa.eu/info/publications/sustainable-finance-technical-expert-group\\_en](https://ec.europa.eu/info/publications/sustainable-finance-technical-expert-group_en)”  
.....  
(Max 400 characters)
- For profit organizations and Social entrepreneurs: what is the Internal Return Rate (IRR/TRI) of your project (realized per year and expected for the future)?  
Non for profit: what is the impact of your project (realized per year and expected for the future)?  
.....  
(Max 400 characters)
- How could the search for a bigger impact affect the IRR of your project, and how would you trade one and the other?  
.....  
(Max 400 characters)
- What is the impact over time, on what time scale do you measure the impact of your project (information must be supported by data)? Please give your arguments to understand the relative importance of this impact and its progression since the launch of the project:  
.....  
.....  
.....  
(Max 1500 characters)
- What has been the evolution of this impact and how do you plan to ensure its progression? Was this project a one-off or will there be a continuation of the project?  
.....  
.....  
(Max 1000 characters)
- What does your project represent in your total business in terms of revenue/activity (from 1 to 100%)  
.....  
(Max 1000 characters)



Do you have the means to show the impact through certifications from sources internal or external to your company? Which ones?

- Please download your impact measurement certification (PDF Format)

Download your doc.

**b) Involvement (20% of the total SIA score):**

Your project has to prove that it has taken into account the multiple stakeholders it involves and its involvement effect on the population concerned (teams, communities...). It needs to show the ripple effect of the project and its capacity to continue its development, thanks to this involvement. It is also about showing the human impact of the project.

- What human implications can be attributed to your project? How did your project impact local people?

.....  
.....  
(Max 1500 characters)

- To what extent did employees, local communities and other companies have input into the project?

.....  
.....  
(Max 1500 characters)

- Have people from outside the company been hired for this project?

Yes/ No

Number and types of persons involved:

.....  
(Max 500 characters)

- Do you intend to engage different stakeholders in the future (specify how many, what types, how)?

.....  
.....  
(Max 500 characters)

- Can you prove the positive human impact of the project through certifications from internal or external sources? Which ones?

.....  
.....  
(Max 500 characters)

- Please download your impact measurement certification (PDF Format)

SIA QUESTIONNAIRE TEMPLATE

c) **Replicability (30% of the total SIA score):**

Your project can serve as an example for others and have a ripple effect. Can you welcome other investors, or other actors onto this project? Can you facilitate the replication of this project in other frameworks and geographies?

- What are the conditions that ensure the replicability of your project?  
.....  
.....  
.....  
(Max 500 characters)
- Do you have the ambition to develop your project further in new areas of need? What is your time frame?  
.....  
.....  
.....  
(Max 500 characters)
- Have you encouraged the development of other projects similar to yours?  
  
No / Yes
- If not, would you be willing to guide other entities to replicate your project in other settings? Under what conditions and which support could you bring in this case?  
.....  
.....  
.....  
(Max 500 characters)
- If yes, in what form (Sponsorship, Financing, Accompaniment ...)? Specify the framework of this replication.  
.....  
.....  
(Max 500 characters)

**4- Company & Investor's Benefits:**

- Describe the secondary benefits that your company gets from this project (human, recruitment, image...)  
.....  
.....  
.....  
(Max 1000 characters)
- Do you have the means to demonstrate these secondary benefits through certifications from sources internal or external to your company? Which ones?  
.....  
.....  
.....  
(Max 600 characters)
- Please download your secondary benefits measurement certification (PDF Format)
- Describe the material benefits that your company derives from this project (financial if the project generates income, in terms of tax gains, etc.). The aim is to show the financial

Download your doc.



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sustainability of the project, its attractiveness to other potential investors, but also the benefits that your company derives from it.

If the figures were confidential, you could express these benefits as an investment ratio ROE/IRR: Internal Rate of Return /MOIC: Multiple on Invested Capital... tax gain as a % of total taxes paid.

.....  
.....  
.....

(Max 2000 characters)

- Do you have the means to demonstrate these material benefits through certifications from sources internal or external to your company? Which ones?

.....  
.....  
.....

(Max 500 characters)

- Please download your Material Benefits Measurement Certification (PDF Format)

Download your doc.

Have you got testimony/ies of the impact of your project that can be clearly attributed to a source (people, companies...)?

Yes / No

- Please download your Impact testimony (PDF format, videos, photos)

Download your doc.

You are about to submit your project. Please note that you will not be able to modify your answers afterwards. A double submission of the same project will systematically cancel the first one.

Submit



Thank you for your participation to the SIA awards. We wish you luck and look forward to seeing you at the Awards ceremony!