



SIA

SUSTAINABLE INVESTMENT IN ACTION

May 4, 2021
Paris

Impact, Inform, Inspire.

SIA was created to bring recognition, commitment and financial support to ESG/ impact projects, run by **investors** in order to encourage new initiatives.

Awards

Submit your project

Conference

Only for investors and
ESG/Impact project
leaders

Communication

Raise your project's
visibility across Europe

#SIAESG

SIA highlights ESG/Impact projects run by investors



A **conference** followed by an **awards ceremony** in Paris, attended by **investors, media & influencers** will be an exceptional opportunity to engage a new audience with the **impact of your project**.

Conference
&
Investors

Awards
&
Recognition



Awards will be **judged by an independent and expert jury**. They will be awarded in various categories following:

- The United Nations SdGs: Climate, Resources & Ecosystems, Basic Needs, Living conditions
- The Investor/Project leader type: Corporate/Institution/Non-Profit/Social Entrepreneur.

Communication
&
Visibility



A **communication plan will be proposed to eligible projects** - from 5,000 € -

- Video and leaflet
- Press information channeled through media partners
- Digital campaign, webpage developed by SIA

Submit Your Project!

An eligible project must be led and supported by investors. It must have been running for a minimum of one year and fulfill stringent criteria:

Impact: Materials and supporting data proving impact must be provided by the project leader.

Involvement: Effectiveness of engagement with stakeholders and local communities.

Replicability: The project can be adapted or reproduced by others.

Partners



Media partners

